

ALEG "ALEX" ALMAN

AI Product Architect & Creative Technologist | Streaming AI | Content Strategy | Growth Execution

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Proof Stack: Streaming infrastructure + recommendation systems + generative AI portfolio + **1,600% revenue growth** execution + content/story experience

EXECUTIVE SNAPSHOT

AI Product Architect and Creative Technologist bridging **streaming platforms, ML recommendation systems, generative AI, content strategy, and revenue-growth execution**. Builds practical AI tools that reduce manual work, improve discovery, accelerate creative workflows, and monetize streaming audiences.

CORE VALUE

- Builds usable AI products, not just demos.
- Translates content and audience data into product decisions.
- Understands story, catalog, discovery, ads, retention, and operations.
- Proven operator: helped scale a U.S. company from **\$50K to \$850K/month**.

ATS KEYWORDS

AI / ML: RAG, LLM workflows, generative AI, recommendation systems, ranking, collaborative filtering, CTR optimization, metadata enrichment, prompt engineering, vector search, personalization.

Streaming / Media: content strategy, script analysis, story intelligence, video workflows, ad-supported streaming, audience data, watch-time, retention, discovery, creative asset generation.

Execution: product prototyping, data-driven growth, outsourced teams, performance marketing, retail rollout, vendor coordination, workflow automation.

SELECTED AI PROJECTS

Continuity AI: Vision-LLM workflow comparing shot pairs and flagging continuity issues across props, wardrobe, lighting, makeup, background, environment, and screen direction.

Cinematic RAG Studio: screenplay-aware RAG for script search, summaries, story analysis, and source-grounded creative research.

Recommendation Engine: streaming personalization prototype for free/premium catalogs, ranking logic, contextual upgrade prompts, and discovery workflows.

Ad Creative Studio: brief-to-campaign generator producing concepts, short-form scripts, storyboard panels, and ad-tier positioning.

BEST FIT ROLES

- AI Product Specialist / Manager
- Creative Technology Specialist
- Generative AI Producer / Strategist
- Streaming AI / Media Technology
- Technical Project Manager
- AI Startup Operator / Builder

DIFFERENTIATORS

Rare bridge between **technical architecture, content/story instincts, and business scaling**. Strongest value is converting fuzzy creative or operational problems into tools, workflows, dashboards, and measurable growth systems.

TARGET VALUE

Netflix / Disney / Paramount / Warner Bros. / Apple / Amazon: faster content review, stronger personalization, metadata automation, better discovery, creative workflow acceleration, and streaming monetization.

EDUCATION & LANGUAGES

Computer Science and technology-focused coursework; continued specialization in AI, ML, product prototyping, entertainment technology, scriptwriting/storyboarding, and streaming workflows. English, Russian, Belarusian.

PROFESSIONAL EXPERIENCE

Senior AI Solutions Architect / Streaming AI Portfolio Builder

Yandex / Beyond ML affiliate work + independent portfolio | 2023 - Present

- Built current streaming-AI proof points around **metadata enrichment, collaborative filtering, CTR optimization, script intelligence, continuity review, and creative asset generation**.
- Designed generative-AI workflows using LLM and image-generation concepts to reduce manual review, accelerate creative packaging, and make internal content operations more scalable.
- Packaged prototypes into executive-friendly demos so HR, product leaders, and technical teams can quickly evaluate business value, implementation logic, and hiring fit.

Head of Operations & Data Strategy

United Porte Inc. / U.S. business turnaround | 2019 - 2022

- Engineered growth from approximately **\$50K to \$850K/month** by building the company's first practical systems for sales operations, performance marketing, project tracking, and customer workflow execution.
- Hired and coordinated overseas outsourced specialists, creating a lean operating model for sales support, marketing execution, catalog work, and daily management without heavy fixed overhead.
- Supported opening **10+ retail locations** across the U.S. and expanded the product matrix roughly **10x** without proportional inventory growth by shifting to customizable, constructor-style products.

Senior ML & AI Engineer

Yandex | Moscow | 2018 - 2019

- Contributed to large-scale ML, ranking, and personalization systems during a period of intense search and media-platform competition, connecting model quality to user behavior and product outcomes.
- Worked on AI-powered feed, recommendation, and voice-assistant-adjacent product concepts, including personalization logic, real-time ranking signals, CTR improvement, and user-behavior modeling.
- Translated ML experimentation into practical product gains: better discovery, stronger engagement, more relevant feeds, and clearer feedback loops for product teams.

Lead Streaming Engineer & Content Producer

Ivi.ru | 2014 - 2018

- Core contributor in scaling a major streaming platform, supporting high-load video architecture, CDN optimization, playback reliability, and content-delivery workflows.
- Combined engineering and creative work by contributing to **Ivi Originals** concepts, script/story development, and production thinking - giving a full-lifecycle view of streaming from content creation to distribution.
- Developed early personalization and collaborative-filtering concepts aimed at increasing retention, watch time, content discovery, and audience satisfaction.

TECHNICAL TOOLKIT

Python, FastAPI, React, TypeScript, APIs, GitHub, Docker, PostgreSQL, OpenAI API, Anthropic Claude, YandexGPT/YandexART concepts, analytics workflows, product documentation, executive demos.

HOW I CREATE BUSINESS VALUE

- Identify manual, expensive, or slow media workflows and convert them into AI-assisted systems with clear decision logic.
- Connect ML outputs to product metrics that executives care about: retention, discovery, watch-time, CTR, monetization, speed, and cost reduction.
- Bridge creative teams and engineering teams by speaking both languages: story/user experience and technical implementation.
- Use operating experience to design AI workflows that can survive real business constraints: budget, staffing, catalog complexity, and fast deadlines.

RECRUITER TAKEAWAY

Interview for roles where streaming companies need a hands-on AI builder who can also understand content, product strategy, operations, monetization, and executive communication.

PORTFOLIO EVIDENCE

- Each portfolio project is positioned around a real studio pain point: costly review cycles, fragmented metadata, weak discovery, ad-tier monetization, or slow creative packaging.
- Projects are written for mixed audiences: technical reviewers can inspect the implementation logic, while executives can immediately see the business case.
- Best fit for teams that need someone who can prototype quickly, communicate clearly, and turn AI capability into usable media products.

OPERATING STYLE

- Fast builder: moves from idea to usable demo with clear assumptions, workflows, and next-step implementation plan.
- Business-first technologist: frames AI around speed, cost, revenue, retention, and workflow quality.
- Cross-functional communicator: comfortable with executives, engineers, creative teams, vendors, and operators.

WHY CALL ME

I combine AI product building, streaming/media instincts, and business operating experience - a rare mix for creative technology and entertainment AI teams.

STREAMING AI VALUE

Can help teams accelerate content review, improve personalization, enrich metadata, support ad-tier growth, and turn creative workflows into AI-assisted systems.

EXECUTION PROOF

Built practical portfolio products and helped scale U.S. operations from \$50K to \$850K/month through systems, teams, locations, and product strategy.